



CRUSH

CANADIAN VINEYARD & WINERY MANAGEMENT MAGAZINE

crushmagazine.ca

MECHANICAL REQUIREMENTS

Magazine Trim Size	8.375" x 10.875"
No ad should be supplied as this size.	
Full Page w/ Bleed	8.625" x 11.125"
Full Page / No Bleed	7" x 9.5"
2/3 Horizontal	7" x 6.5"
1/2 Island	4.625" x 7"
1/2 Horizontal	7" x 4.625"
1/3 Vertical	2.125" x 9.5"
1/3 Square	4.625" x 4.625"
1/3 Horizontal	7" x 3"
1/4 Vertical	3.375" x 4.625"
1/4 Horizontal	4.625" x 3.375"
1/6 Vertical	2.125" x 4.625"
1/6 Horizontal	4.625" x 2.125"
1/8 Vertical	2.125" x 3.375"
1/8 Horizontal	3.375" x 2.125"

Electronic files can be accepted only as:
TIFF, JPG, EPS, PDF (high resolution).

Advertising Rates & Data

The Canadian Vineyard & Winery Management magazine, *Crush*, is distributed to all vineyard managers, wine masters, and winery owners operating in Canada.

The publication is specifically dedicated to wine professionals and industry practice, legislative efforts, grower tips, regional news, and services and supplies that benefit vineyard management. It is sent to those working in and with the Canadian wine industry, as well as government officials, suppliers, and those with a vested interest in the industry.

Submit a story to our Wine Industry News section at no cost.

SPACE RATES (All prices include colour)

	1x	2x
Full Page	\$1,779.50	\$1,659.50
2/3 Page	\$1,579.50	\$1,459.50
1/2 Island	\$1,379.50	\$1,259.50
1/2	\$1,179.50	\$1,059.50
1/3	\$979.50	\$859.50
1/4	\$779.50	\$659.50
1/6	\$579.50	\$459.50
1/8	\$379.50	\$259.50

COVER RATES

Inside Front Cover	\$1959.50
Inside Back Cover	\$1909.50
Outside Back Cover	\$2059.50

* Net Rates - Non-Commissionable

CRUSH

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CRUSH

ONLINE DIRECTORY & BUYER'S GUIDE



ENHANCED LOGO LISTING

3 months - \$259.50 | 6 months - \$479.50 | 1 year - \$759.50

Includes a sticky listing with logo, short description, a detailed description and a 1/2-page advertisement. Extra category \$75 each. Only two additional categories.

LOGO LISTING - 1 year - \$259.50

Includes a sticky listing with logo, and a short description. Extra category \$25 each. Only two additional categories.

FREE LISTING - Includes a short description. No extra categories.

SIDEBAR ADS - 3 months - \$259.50

300 pixels by 250 pixels displayed on hundreds of pages. Limited spaces available.

All purchases to be paid in full before posting.

crushmagazine.ca is the premier internet hub for Canadian vineyard and winery management news.

The **Online Directory and Buyers' Guide** is simple to navigate and elegantly designed. Reserve an enhanced listing and receive a detailed company description, logo and a 1/2-page advertisement above your listing. This "sticky listing" ensures your search results "stick" at the top of the heap.

Sidebar ads expose your business to ever-increasing new and returning visitors. Your ad will be visible on hundreds of pages.

We can accommodate any budget.

www.crushmagazine.ca/winery-and-supplies-directory